



MISSISSIPPI FARM BUREAU® FEDERATION

Post Office Box 1972 – Jackson, Mississippi 39215-1972 · 601-957-3200

To: Mississippi Farm Bureau Federation Leaders

From: Mike McCormick, President

Date: May 14, 2019

Subject: 2019 MFBF Summer Policy & Advocacy Conference – June 19-20, 2019

The 2019 Mississippi Farm Bureau Federation Summer Policy & Advocacy Conference (SPAC) will be held June 19-20 in Starkville at the Mill Conference Center (draft agenda attached). On Wednesday, June 19, an ice cream social and registration will kick off the conference at 1:00 p.m. followed by agricultural research tours at MSU at 2:00 p.m. A welcome reception will be held at the Mill at 6:00 p.m. that evening. The general session of the conference starts Thursday morning, June 20, at 9:00 a.m. at the Mill. Speakers during the general session and major segment tracks include:

- **Future of Food & Agriculture: Trends, Opportunities, & Challenges Ahead**
*Dr. Jason Lusk, Distinguished Professor & Head
Agricultural Economics Department at Purdue University*
- **Agriculture & Food: Our Strategic Imperative To Work with Foodmakers on the Sustainable Food Systems for the 21st Century.**
Mrs. Erin Fitzgerald, CEO-U.S. Farmers & Ranchers Alliance
- **Animal ID, Traceability, & Emerging Issues in the Livestock Industry**
*Mr. Scott Bennett, Director of Congressional Relations
American Farm Bureau Federation*
- **Future of Pesticide Policy: Challenges Ahead**
Dr. Don Parker, IPM Manager-National Cotton Council of America
- **Running for Elected Office 101: Top Ten Things You Need to Know**
*Mr. Sumner Davis, Department Head & Training Specialist
MSU Center for Government and Community Development
Mrs. Camille Young, Principal & Director-Cornerstone Governmental Affairs*
- **Telling Your Story: Importance of AGvocacy**
Mrs. Amanda Radke, Ag Speaker & Author / Beef Blogger
- **The Hype on Hemp: Industrial Hemp & the 2018 Farm Bill**
*Mr. Scott Bennett, Director of Congressional Relations
American Farm Bureau Federation &
Mr. Tom Keene, Agronomy Specialist
University of Kentucky*
- **Ag Technology & the Law: Top Ten Emerging Issues**
Mr. Todd Janzen, Janzen Agricultural Law, LLC
- **Market Outlook Trends in the Livestock Industry**
*Dr. Josh Maples, Assistant Professor
MSU Department of Agricultural Economics*
- **Market Outlook Trends in the Grains/Cotton Industry**
Mr. Bryce Knorr, Senior Grain Market Analyst, Farm Futures

- **Chronic Wasting Disease Update:**
Mr. William McKinley, Deer Program Coordinator
MS Department of Wildlife, Fisheries, and Parks
- **MS Forestry Commission Update:**
Speaker: MS Forestry Commission Staff

The conference will also host major agricultural vendor booths for attendees to visit during the meeting. At the conclusion of the last breakout session, a brief open policy session will be held for attendees to flag policy development issues of concern for staff. Dress code for Wednesday is causal and Thursday is business casual.

Lunch will be provided and there is no registration fee to attend. A block of rooms has been reserved at the Courtyard by Marriott and the Comfort Suites for the night of June 19. Individuals and the county Farm Bureau are responsible for the entire cost of the room. Please return the registration form to Dedra Luke by email at dluke@msfb.org or fax to 601-206-4969 no later than June 6, 2019.

For additional information, please call your regional manager. We hope to see you in Starkville June 19-20.

MM/nb

Enclosures

cc: County Farm Bureau Secretaries (*via email*)
MFBB Staff