Mississippi Farm Bureau® Federation
Summer Policy & Advocacy Conference (SPAC)
Campus of Mississippi State University
The Mill Conference Center
600 Russell Street - Starkville, MS 39759
June 19-20, 2019

TENTATIVE AGENDA:

June 19, 2019:

1:00p.m. **Registration & Ice Cream Social** - *The Mill-Foyer*

1:00-2:00p.m. **FARMtastic Exhibit** – *The Mill-Gallery Room*

2:00p.m. **MSU Agricultural Research Tours** - *Pick up from The Mill-Foyer*

- *Tour A: Row Crop Track*
- *Tour B: Livestock Track*
- *Tour C: Forestry/Land Track*
- *MSU Baseball Complex (tentative)*

4:00p.m. **Tours Return**

6:00p.m. **Welcome Reception:** *The Mill - Ballrooms A, B, & Patio Area*

June 20, 2019:

7:30a.m **MSU Extension Specialist Coffee / Meet & Greet:** *The Mill - Gallery Room*

8:00a.m. **Registration & Trade Booths Open** - *The Mill - Foyer*

Opening General Session-The Mill-Ballroom C:

9:00a.m. **Welcome & Opening Comments**
Mr. Mike McCormick, President
Mississippi Farm Bureau Federation

9:10a.m. **Future of Food & Agriculture: Trends, Opportunities, & Challenges Ahead**
Dr. Jason Lusk, Distinguished Professor & Head
Agricultural Economics Department at Purdue University

10:00a.m. **Agriculture & Food: Our strategic imperative to work with Foodmakers on the Sustainable Food Systems for the 21st Century.**
Mrs. Erin Fitzgerald, CEO-U.S. Farmers & Ranchers Alliance

10:30a.m. **Break & Visit Trade Booths: The Mill-Foyer**

Ag Policy & Advocacy Breakout Segment A:

10:45a.m. Ag Policy Track: The Mill-Ballroom C*:*
Animal ID, Traceability, & Emerging Issues in the Livestock Industry
Mr. Scott Bennett, Director of Congressional Relations
American Farm Bureau Federation

Ag Policy Track: The Mill-Gallery Room:
Future of Pesticide Policy: Challenges Ahead
Dr. Don Parker, IPM Manager-National Cotton Council of America

Ag Advocacy Track: The Mill-Rivers Room
Running for Elected Office 101: Top Ten Things You Need to Know
Mr. Sumner Davis, Department Head & Training Specialist
MSU Center for Government and Community Development
Mrs. Camille Young, Principal & Director
Mr. Chris Champion, Vice President
Cornerstone Governmental Affairs

Ag Policy & Advocacy Breakout Segment B:

11:30a.m Ag Advocacy Track: The Mill-Ballroom C
Telling Your Story: Importance of AGvocacy
Mrs. Amanda Radke, *Ag Speaker & Author / Beef Blogger*

Ag Policy Track: The Mill Gallery Room
The Hype on Hemp: Industrial Hemp & the 2018 Farm Bill
Mr. Scott Bennett, Director of Congressional Relations
American Farm Bureau Federation &
Mr. Tom Keene, Agronomy Specialist
University of Kentucky

Ag Policy Track: The Mill-Rivers Room
Ag Technology & the Law: Top Ten Emerging Issues
Mr. Todd Janzen, Janzen Agricultural Law, LLC

12:15p.m. Lunch-The Mill Ballrooms A & B
*Keynote Luncheon Speaker***:** _____

Ag Policy & Advocacy Breakout Segment C:

1:30p.m. Ag Policy Track: The Mill-Ballroom C
Market Outlook Trends in the Livestock Industry
Dr. Josh Maples, Assistant Professor
MSU Department of Agricultural Economics

Ag Policy Track: The Mill-Gallery Room
Market Outlook Trends in the Grains/Cotton Industry
Mr. Bryce Knorr, Senior Grain Market Analyst, Farm Futures

Ag Policy Track: The Mill-Rivers Room
MS Forestry Commission Update:
Speaker: MS Forestry Commission Staff
Chronic Wasting Disease Update:
Mr. William McKinley, Deer Program Coordinator
MS Department of Wildlife, Fisheries,and Parks

(At the conclusion of each breakout in Segment C, the floor will be open for commodity policy recommendations from any attendees.)

2:30p.m. **Conference Adjournment (at conclusion of Breakout Segment C)**