



**MAY 21, 2025**  
**WOMEN'S**  
**COMMUNICATIONS**  
**MINI BOOT CAMP**



**MFBF Farm Bureau Federation**  
**6311 Ridgewood Road Jackson, MS 39211**

Participants will benefit from the expertise of AFBF staff and MFBF. Participants will come prepared to present a two to three-minute speech on a specific agriculture issue. Feedback will be given throughout the training to assist participants in becoming stronger agriculture advocates.



**Increase confidence and clarity in your message**

**Learn how to handle unexpected and challenging questions**

**Build stronger presentations**

**Practice creating and delivering messages**

**Gain Skills to help with Formal Presentations, Media and Legislative events.**

**DEADLINE TO APPLY:**  
**APRIL 11, 2025**

Email completed application to [SWLC@msfb.org](mailto:SWLC@msfb.org)



[www.msfb.org](http://www.msfb.org)

# MISSISSIPPI FARM BUREAU® FEDERATION

*Our mission is to create an environment in which Mississippi farmers, ranchers, and Farm Bureau members can have a better life and make a better living.*

**To:** Agriculture Advocates

**From:** MFBF State Women's Leadership Committee

**Date:** February 18, 2025

**RE:** Mississippi Women's Communications Mini Boot Camp

The Mississippi Farm Bureau Federation will host a Women's Communications Mini Boot Camp in Jackson at the MFBF state office Wednesday, May 21. This intensive training is open to members interested in building skills needed to communicate about agriculture and for Farm Bureau.

Participants will benefit from the expertise of AFBF staff and MFBF. Participants will come prepared to present a two to three-minute speech on a specific agriculture issue. Feedback will be given throughout the training to assist participants in becoming stronger agriculture advocates. After feedback participants will have the opportunity to present a second time implementing what has been learned.

Participants will:

- Learn how to identify, organize and project key messages with clarity, confidence and passion.
- Gain skills to help increase comfort levels when talking to various audiences, such as formal presentations, media and legislative formats.
- Discover how to best handle unexpected and challenging questions.
- Practice creating and delivering messages.
- Utilize skills gained to positively engage the non-farming community.

A panel of judges will select a maximum of 20 participants. Complete the attached application and return back to [SWLC@msfb.org](mailto:SWLC@msfb.org) no later than **April 11, 2025**. Applicants will be notified of their application status by email on or before **April 21**. Selected applicants will receive an email prior to boot camp for additional information and speech topics. Applicants will be responsible for their own travel and hotel arrangements, if needed.

MFBF State Women's Leadership Committee

# MFBF State Women's Leadership Committee Mini Boot Camp Application

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*Contact Information:*

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Address Line 1 \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

County of Farm Bureau Membership \_\_\_\_\_

Farm Bureau Membership Number \_\_\_\_\_

*What is your involvement in Farm Bureau and what are your goals for future involvement?*

*Do you currently hold, or have you held, a public office (school board, county commissioner, etc)?*

Yes

No

*If you answered yes to holding an office, list the position(s) and the year(s) you held each position.*

*Why are you interested in being a participant of this Mini Boot Camp?*

*How do you plan to use skills gained from this training to benefit agriculture and Farm Bureau?*

*Have you ever participated in other communication training courses or programs?*

Yes

No

*If you answered yes, please list the training courses or programs.*

*How do you currently advocate for agriculture?*

I hereby certify that I am a Farm Bureau member in good standing.

I hereby certify the information on this application to be accurate and true statements, made to the best of my ability.

Within 90 days following this training, I will actively seek an opportunity in my community to use my enhanced skills and then share my engagement.

I commit to the effort, work and participation needed to make this training successful for myself and fellow participants.

*Signature* \_\_\_\_\_

*Date:* \_\_\_\_\_